

# APOSW 41<sup>st</sup> Annual Conference

Embassy Suites Chicago Downtown • Chicago, Illinois

**April 19-21, 2017**

## Forging Ahead:

New Heights in Pediatric Oncology Social Work

Sponsor & Exhibitor Prospectus



[www.aposw.org](http://www.aposw.org)

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## about aposw

The Association of Pediatric Oncology Social Workers (APOSW) is an international organization dedicated to the advancement of psychosocial services to children and youth with cancer and blood disorders and the families who care for them. APOSW began in 1976. Six social workers working with children with cancer found each other and met together in Philadelphia to discuss common issues and offer support to one another. We now have 300+ national and international members. We accomplish our mission by advancing pediatric psychosocial hematology oncology care through clinical social work practice, research, advocacy, education, and program development.

## what do pediatric oncology social workers do?

Pediatric oncology social work is the primary professional discipline that provides psychosocial services to cancer patients and their families. A pediatric oncology social worker can have many roles: provide support, counseling, education, and referrals to community resources, as well as act as case manager for children with cancer and their families. Pediatric oncology social workers help families manage day-to-day challenges associated with a cancer diagnosis and its treatment.

## why sponsor aposw?

The APOSW conference is attended by influential and experienced professionals who come to learn about the latest programs and services geared toward pediatric cancer patients and their families.

## benefits of sponsorship

Sponsorship with the Association of Pediatric Oncology Social Workers gives you:

- Exposure and advertising opportunities to pediatric oncology social workers worldwide
- Unique recognition on [www.aposw.org](http://www.aposw.org) and in printed materials
- Address attendees at the APOSW Annual Conference
- Increased awareness of your organization

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# sponsor & exhibitor prospectus

aosw by numbers



# sponsorship opportunities

## \$10,000 platinum

Premiere sponsor of the nationally recognized Keynote Speaker and Welcome Reception. Sponsor will receive special recognition during the Intensive presentation, by “taking the stage” prior to the keynote presentation to remark about his/her company’s products and services AND introduce the speaker.

- Company’s recognition in all promotional materials as a **Platinum Sponsor**
- Opportunity to introduce nationally recognized keynote speaker
- Signage at keynote presentation and welcome reception
- Complimentary exhibitor table
- 3 complimentary conference registrations
- Your company's name and logo featured on [www.APOSW.org](http://www.APOSW.org)
- Full-page advertisement in the next 3 issues of the APOSW E-Newsletter
- 2018 first refusal for same

## \$7,500 gold

- Company’s recognition in all promotional materials as a **Gold Sponsor**
- Complimentary exhibitor table
- 2 complimentary conference registrations
- Your company’s name and logo featured on [www.APOSW.org](http://www.APOSW.org)
- Half-page advertisement in the next 3 issues of the APOSW E-Newsletter
- 2018 first refusal for same

Choice of one:

- ◇ Awards Celebration Evening. Take the stage during awards celebration for welcoming remarks, signage at event
- ◇ Intensive Session. Take the stage to introduce intensive speaker, signage at event
- ◇ Regional Networking Lunch . Take the stage during the lunch to welcome attendees, signage at event

# sponsorship opportunities

## **\$5,000 silver**

- Company's recognition in all promotional materials as a **Silver Sponsor**
- Complimentary exhibitor table
- 1 complimentary conference registration
- Your company's name and logo featured on [www.APOSW.org](http://www.APOSW.org)
- One-fourth page advertisement in the next 3 issues of the APOSW E-Newsletter
- 2018 first refusal for same

Choice of one:

- ◇ Conference Registration Packet\* - Full page color ad in on-line program brochure and logo placement on conference scheduling materials.

*\*Sponsor registration form and payment must be received by 12.01.16 to be included in conference brochure.*

- ◇ Lunch Roundtable meetings (Research, Communications, Quality of Life) with signage at event
- ◇ Conference Tote Bag Sponsor with company logo
- ◇ Portable phone power bank

## **\$2,500 bronze**

- Company's recognition in all promotional materials as a **Bronze Sponsor**
- Complimentary exhibitor table
- Your company's name and logo featured on the APOSW website, [APOSW.org](http://APOSW.org)
- One-eighth page advertisement in the next 3 issues of the APOSW E-Newsletter

Choice of one:

- ◇ Travel mug/Water Bottle with company logo
- ◇ Lanyards/badge pulls with company logo
- ◇ Remembrance Activity with signage at event
- ◇ Poster Presentation Session with signage at event
- ◇ Lunch during New Worker Seminar with signage at event

## **\$1,000 special supporter**

- Company's recognition in all promotional materials as a Special Supporter
- Your company's name and logo featured as a sponsor on the APOSW website, [APOSW.org](http://APOSW.org)
- Complimentary exhibitor table



# exhibitor fair

**april 19, 3:00 - 6:30 pm**

- **\$350: One 6-foot draped table and two chairs**
- Exhibitor benefits:
  - ◇ Opportunity to meet, interact and connect with pediatric oncology social workers and other professionals
  - ◇ Company's recognition in conference promotional materials as an Exhibitor
- Note: Conference sponsors are given first priority for exhibit space. Contracts should be submitted as early as possible to ensure a position in the queue. *Schedule subject to change.*

setup/dismantle

Details will be provided upon confirmation of exhibitor space.

## **thank you** to the aposw 40th annual conference sponsors

### gold

Go4theGoal

### silver

Hasbro Children's Hospital

The Tomorrow Fund

### bronze

National Marrow Donor Program/Be the Match

Iron Matt: The Matthew Larson Foundation for Pediatric Brain Tumors

### special supporters

CancerCare

Children's Brain Tumor Foundation

Sara's Smiles Foundation

Team Impact

# sponsor and exhibitor registration form

company \_\_\_\_\_

contact person \_\_\_\_\_

address \_\_\_\_\_

phone \_\_\_\_\_

/ fax \_\_\_\_\_

email \_\_\_\_\_

## sponsorship level

**platinum (\$10,000)**

**gold (\$7,500) choose one**

- Awards celebration evening
- Intensive session
- Regional networking lunch

**silver (\$5,000) choose one**

- Conference registration packet
- Conference tote bag
- Lunch roundtable meetings
- Portable phone power bank

**bronze (\$2,500) choose one**

- Travel mug/water bottle
- Lanyard/badge pulls
- Remembrance activity
- Poster presentation session
- New worker seminar

**special supporter (\$1,000)**

## exhibitor

**exhibitor \$350**

### Payment Information

Donation to HTR Scholarship Fund: \$ \_\_\_\_\_

**TOTAL AMOUNT:** \$ \_\_\_\_\_

Check enclosed (Payable to APOSW. Tax ID/EIN #25-1428562)

Charge Credit Card:  Visa  MasterCard  American Express

Name on Card: \_\_\_\_\_ CC Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature: \_\_\_\_\_

**Send form & payment to:** APOSW Treasurer: Jeanette Lavecchia, LCSW  
St. Jude Children's Research Hospital  
262 Danny Thomas Place  
Mailstop 141, Social Work Department  
Memphis, TN 38105  
Email: [Jeanette.lavecchia@stjude.org](mailto:Jeanette.lavecchia@stjude.org)

**Payment in full is requested by March 10, 2017\*.**

*\*must be received by 12.01.2016 in order to be included in conference brochure.*

Sponsor and exhibitor fees are non-refundable.

Contributions to APOSW are not deductible as charitable contributions for Federal Income Tax purposes.

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