43rd Annual Conference
Sponsor & Exhibitor Prospectus

April 8 – 10, 2019
Phoenix, AZ
Association of Pediatric Oncology Social Workers heads to Phoenix, AZ.

As the premier professional organization for social workers who care for children, adolescents, and young adults with cancer and their families, APOSW provides leadership and expertise by defining and promoting the highest standards of practice and care.

APOSW’s annual conference is the only conference dedicated to pediatric oncology social workers that offers exhibit opportunities.

Benefits of Sponsorship
- Exposure and advertising opportunities to oncology social workers worldwide
- Unique recognition on www.aposw.org and in printed materials
- Address attendees at the APOSW Annual Conference
- Increased awareness of your organization

About APOSW

The Association of Pediatric Oncology Social Workers (APOSW) is an international organization dedicated to the advancement of psychosocial services to children and youth with cancer and blood disorders and the families who care for them. APOSW was founded in 1976 when six pediatric oncology social workers met to discuss common issues and offer support to one another. We accomplish our mission by advancing pediatric psychosocial oncology care through clinical social work practice, research, advocacy, education, and program development.
“Aside from meeting referrers, we get great benefit from networking with other charities. We all work to weave together services for children with cancer.”

- Past Sponsor

“We want to meet the people who refer to our programs. APOSW is the very best place to meet ideal referral partners for our organization.”

- Past Exhibitor

“The Exhibitor fair is always my favorite part! I love learning about new organizations that I can bring back to the families I work with.”

- Past Conference Attendee

Photo: Visit Phoenix
APOSW by the Numbers

3 CONFERENCE DAYS

EXPOSURE TO 340+ MEMBERS

NETWORKING OPPORTUNITIES

FREE AD IN QUARTERLY NEWSLETTER

INTERNATIONAL AUDIENCE

87% OF EXHIBITORS RATE THE EXPERIENCE AS GREAT

Photo: Visit Phoenix
EXHIBITOR FAIR

MONDAY, APRIL 8TH
3:00 – 6:30 PM

$400: One 6-foot draped table and two chairs

Wonderful opportunity to meet, interact and connect with pediatric oncology social workers and other professionals

Conference sponsors are given first priority for exhibit space. Contracts should be submitted as early as possible to ensure a position in the queue. Schedule subject to change.

Setup will begin at 2:00 pm
PAST SPONSORS INCLUDE
Past sponsors include

Children's Brain Tumor Foundation

LEUKEMIA & LYMPHOMA SOCIETY

Pediatric Brain Tumor Foundation

Make-A-Wish

ANDREW MCDONOUGH FOUNDATION

American Cancer Society

The National Children's Cancer Society

BE THE MATCH
<table>
<thead>
<tr>
<th>SPONSORSHIP AT A GLANCE</th>
<th>Platinum $10,000</th>
<th>Gold $7,500</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
<th>Special Supporter $1,250</th>
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<tbody>
<tr>
<td>- Include 1 promotional item, flyer or brochure (to be provided by sponsor) in conference packets</td>
<td>✓</td>
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<td>- 1-time blast email to membership (to be sent by APOSW)</td>
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<td><strong>Choice</strong> of 1: <strong>Keynote speaker:</strong> <em>welcome remarks, signage</em></td>
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<td><strong>Choice</strong> of 1: <strong>Branded mobile conference app</strong></td>
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<td><strong>Choice</strong> of 1: <strong>Intensive session:</strong> <em>welcome remarks, signage</em></td>
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<td>✓</td>
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<td><strong>Dick</strong> Lunch at Annual Meeting: <em>welcome remarks, signage</em></td>
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<td><strong>Choice</strong> of 1: <strong>Branded USB power bank</strong></td>
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<td><strong>Choice</strong> of 1: <strong>Lunch at Interactive Educational Sessions:</strong> <em>signage</em></td>
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<td><strong>Choice</strong> of 1: <strong>Coffee &amp; snack break:</strong> <em>signage</em></td>
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<td><strong>Choice</strong> of 1: <strong>Branded tote bag</strong></td>
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<td><strong>Choice</strong> of 1: <strong>Branded travel mug / water bottle</strong></td>
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<td><strong>Choice</strong> of 1: <strong>Branded pop socket phone stand</strong></td>
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<td><strong>Choice</strong> of 1: <strong>Branded adhesive cell phone wallet</strong></td>
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<td><strong>Complimentary exhibitor table</strong></td>
<td>2 Tables</td>
<td>1 Table</td>
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<td>Recognition in promotional materials</td>
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<td>Your company’s name and logo featured on <a href="http://www.APOSW.org">www.APOSW.org</a></td>
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<td>Advertisement in quarterly E-Newsletter</td>
<td>✓</td>
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<tr>
<td>Complimentary conference registrations</td>
<td>2</td>
<td>1</td>
<td>30% off 1</td>
<td>20% off 1</td>
<td>15% off 1</td>
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SPONSOR and EXHIBITOR Registration Form

company

contact person

address

phone / fax

city

state

e-mail

Sponsorship Level:

☐ Platinum $10,000  choose one
  ☐ Keynote speaker
  ☐ Branded mobile conference app

☐ Gold $7,500  choose one
  ☐ Intensive session
  ☐ Annual meeting lunch
  ☐ Branded travel cup

☐ Bronze $2,500  choose one
  ☐ Branded pop-out phone stand
  ☐ Lunch at New Worker Seminar

☐ Silver $5,000  choose one
  ☐ Lunch
  ☐ Coffee/snack break
  ☐ Branded tote bag

☐ Special Supporter $1,250

Exhibitor:

☐ For-profit Exhibitor $500

☐ Non-profit Exhibitor $400

*Sponsor and exhibitor fees are non-refundable.

TOTAL AMOUNT: $__________

Check enclosed (Payable to APOSW Tax ID/EIN #25-1428562)

Charge Credit Card:  ☐ Visa  ☐ MasterCard  ☐ American Express

Name on Card: ____________________________________________________________

CC Number: ____________________________ Exp. Date ____________

Signature: __________________________________________________________________

Send form & payment to APOSW Treasurer:

Connecticut Children’s Medical Center
Attn: Mary Laliberte
Suite 5A
282 Washington St
Hartford, CT 06106

mlalibe@connecticutchildrens.org