



ASSOCIATION OF PEDIATRIC
ONCOLOGY SOCIAL WORKERS

49th Annual Conference

SPONSOR PROSPECTUS



**The Curtis Hotel
Denver, CO
April 13 - 15, 2026**



ABOUT APOSW

APOSW is *the* professional association dedicated to the field of pediatric oncology social work.

We are a community dedicated to enhancing the lives of children with cancer and blood disorders, as well as their families. Through education, professional development, research, and advocacy, we are advancing pediatric psychosocial oncology care.

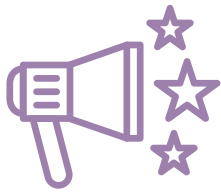
OUR CONFERENCE

Join us in the Mile-High City for APOSW's premier event of the year! The 49th Annual Conference will bring together pediatric oncology and hematology social workers from across the globe for dynamic learning, networking, and inspiration—set against the creative backdrop of The Curtis Hotel in vibrant downtown Denver.





WHY SPONSOR?



BUILD BRAND AWARENESS

Boost your referral pipeline by connecting directly with care providers.



ENGAGE STAKEHOLDERS

Forge valuable relationships with our close-knit community of passionate professionals.



STAND OUT IN THE FIELD

Execute on your advocacy and external affairs initiatives and make a difference in the lives of patients and families.

**Email conference@aposw.org
to discuss custom or multi-year
packages.**

SPONSOR PACKAGES*

PRESENTING SPONSOR (2 available)

- One representative from sponsoring organization will address conference attendees and/or share a video from the podium before a keynote or general session (5 minutes or less).
- 1 free-standing banner (provided by sponsor) to be displayed near the stage.
- 1 free gift (provided by sponsor) for all conference attendees.
- Acknowledgment and branding (logo included) in digital conference app, conference welcome slide show, APOSW website (homepage AND conference page), and tagged/branded posts (3) on APOSW social channels
- 2-day exhibitor package
- Choice of two:
 - Lanyard for conference name badges (to be provided by sponsor)
 - Logo printed on conference name badges
 - Recognized as the conference wifi sponsor (sponsor name included in wifi password)
 - Banner ad in 1 daily "know before you go" email to conference attendees
- 3 conference registrations
- 1-year APOSW non-profit or corporate membership

\$15,000

GOLD SPONSOR (3 available)

- The sponsor will show a 60-second pre-recorded video during a sponsor showcase (showcase may include up to 2 other sponsors) before a general session.
- 1 free-standing banner (provided by sponsor) to be displayed near the stage
- Acknowledgment and branding (logo included) in digital conference app, conference welcome slide show, APOSW website (homepage AND conference page), and tagged/branded posts (2) on APOSW social channels.
- 2-day exhibitor package
- 2 conference registrations
- 1-year APOSW non-profit or corporate membership

\$10,000

**EMAIL CONFERENCE@APOSW.ORG TO DISCUSS CUSTOM
AND MULTI-YEAR PACKAGES.**

SPONSOR PACKAGES*

SILVER SPONSOR (6 available)

- Verbal recognition of sponsorship by APOSW prior to morning session introduction.
- Acknowledgment and branding (logo included) in digital conference app, conference welcome slide show, APOSW conference website, and 1 tagged post on APOSW social channels.
- 2-day exhibitor package
- 1 complimentary conference registration

\$7,500

BRONZE SPONSOR (3 available)

- Acknowledgment and branding (logo included) in digital conference app, conference welcome slide show, APOSW conference website, and 1 tagged post on APOSW social channels.
- 1-day exhibitor package
- 1 complimentary conference registration

\$5,000

AWARD SPONSOR (1 available)

One representative from the sponsor may present award during recognition event. *Speaking points will be provided by APOSW.* Sponsor will be recognized in APOSW newsletter article on award recipient.

\$2,500

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AND MULTI-YEAR PACKAGES.**

EXHIBITOR OPPORTUNITIES

Monday, April 13th - Tuesday, April 14th

Engage and connect with conference attendees for an entire day of exhibiting. You'll have access to BOTH:

- In-person exhibitor table AND
- In-app exhibitor booth which allows you to:
 - Upload videos
 - Add brochures and flyers
 - Message attendees directly
 - Collect leads
- Plus, you'll participate in our exhibitor passport, which incentivizes attendees to visit and engage with all exhibitors
- *Exhibitors will receive one 6-foot table and 2 chairs. Linens available upon request.*

One-Day* Package

**Exhibiting day to be assigned by APOSW staff.*

\$600

Two-Day Package

\$1,000

Exhibitor space is limited, so register today!





JOIN US TODAY

Contact

Website aposw.org/page/sponsorsandexhibitors

Email conference@aposw.org

CANCELLATIONS AND REFUNDS

Sponsor and exhibitor fees are non-refundable.

ASSIGNMENT OF SPACE

Priority given to sponsors based on level of sponsorship. No assignment will be made without payment and prior to day before the event.

ANCILLARY EVENTS

An ancillary event is any function held during the APOSW conference by a party other than APOSW. All ancillary events must receive APOSW authorization whether the organizer is requesting APOSW meeting space or holding the event off-site. No events may be scheduled during APOSW educational sessions. To obtain APOSW meeting space, the organizer must be an exhibitor and/or conference supporter. All requests must be sent to conference@aposw.org.

LIABILITY/HOLD HARMLESS

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend APOSW from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and APOSW and its respective agents shall not be responsible for loss, damage or destruction of property.

ENFORCEMENT OF RULES AND REGULATIONS

The rules and regulations of APOSW's exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that APOSW shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. APOSW shall have the final determination for enforcement of all rules, regulations and conditions. APOSW reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the APOSW mission and values.

This includes the conduct of persons and the content and placement of printed matter. APOSW may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

PROTECTION OF EXHIBIT SPACE

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue without the written permission of APOSW or a representative of the property, which must be provided to APOSW.

EXHIBITOR RESPONSIBILITY AND BADGES

Each exhibitor must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. APOSW reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth accommodates a maximum of two representatives. Exhibitors must purchase conference registration to attend any conference sessions and must wear their badges at all conference functions.

COMPLIANCE WITH FIRE REGULATIONS AND LAWS

No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the local fire department or insurance carriers, may be used in the exhibit area. Exhibitors must comply with all laws, rules, regulations and ordinances.

TERMS AND CONDITIONS

By submitting an exhibit application; I hereby authorize APOSW to reserve exhibit space for use by my company or organization. I hereby acknowledge receipt of and agree to abide by these Exhibit Rules and Regulations and to all conditions under which exhibit space is leased to APOSW. APOSW reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I have submitted the exhibit application indicating that I understand the rules and regulations.

