

50th Annual Conference

Sponsor Prospectus

Philadelphia, PA | April 12-14, 2027

**Ring the Bell: Celebrating Our Past
and Fostering Growth for the Future**



Celebrate with Us

For more than 50 years, the Association of Pediatric Oncology Social Workers (APOSW) has championed psychosocial care for children, adolescents, young adults, and families navigating cancer and blood disorders. As we gather in Philadelphia for our 50th Annual Conference, we invite sponsors and partners to join us in commemorating a remarkable legacy while investing in the future of pediatric oncology & hematology social work.

Our 2027 theme, **"Ring the Bell – Celebrating Our Past and Fostering Growth for the Future,"** honors the resilience, innovation, and dedication that have shaped APOSW over the last five decades. Much like the ringing of a treatment completion bell symbolizes accomplishment, hope, and new beginnings, this milestone conference celebrates the progress we have made together while looking ahead to the opportunities and challenges that await our profession.

Your sponsorship directly supports APOSW's mission to advance excellence in psychosocial care and provides valuable opportunities to connect with professionals who influence care delivery for children and families nationwide.

Sponsorship Opportunities

Bell Ringer Presenting Sponsor

\$20,000 | Exclusive

As the **premier sponsor** of APOSW's 50th Anniversary Celebration, your organization will be recognized as a key partner in honoring the association's legacy and future growth.

Benefits:

- Exclusive designation as Bell Ringer Presenting Sponsor
- The ability to speak to attendees from the podium before a keynote or general session (5 minutes or less)
- Prominent recognition throughout the conference
- Premium logo placement in conference materials, event signage, on the APOSW website, and across social media channels
- Three (3) complimentary conference registrations
- Premier exhibit location (2 days)
- Recognition in anniversary communications before, during, and after the conference
- Ad placed in each of the six (6) APOSW newsletters published throughout the year

Golden Legacy Sponsor

\$15,000 | 2 Available

Sponsor the 50th Anniversary Celebration and help commemorate five decades of advancing psychosocial care.

Benefits:

- 60-second video shown during the celebration event or business lunch with recognition from the podium
- Logo placement in conference materials, event signage, on the APOSW website, and across social media channels
- Two (2) complimentary conference registrations
- Exhibitor table (2 days)
- Ad placed in three (3) APOSW newsletters published throughout the year

Anniversary Sponsor

\$10,000 | 3 Available

Support the signature anniversary gathering that honors APOSW's history and recognizes those who have contributed to the organization's success.

Benefits:

- Verbal recognition from the podium during the celebration event or business event
- One (1) complimentary conference registration
- Logo placement in conference materials, event signage, on the APOSW website, and across social media channels
- Exhibitor table (2 days)
- Ad placed in two (2) APOSW newsletters published throughout the year

Milestone Sponsor

\$7,500 | 1 Available

Support a special exhibit showcasing 50 years of APOSW.

Benefits:

- Logo placement and recognition in anniversary exhibit materials
- Exhibitor table (1 day)
- Ad placed in one (1) APOSW newsletter

Next Generation Sponsor

\$5,000 | Multiple Available

Invest in the next generation of pediatric oncology & hematology social work leaders by sponsoring a cohort of 5 new conference attendees.

Benefits:

- Recognition in scholarship materials and communications, including the scholarship landing page, application and acceptance materials, and email campaigns
- Inclusion in newsletter and online blog article on the scholarship program

Award Sponsor

\$3,500 | 3 Available

Support the recognition of excellence within the pediatric oncology & hematology social work community by sponsoring an APOSW award.

Benefits:

- One (1) representative from the sponsoring organization may present the award during the recognition event
- Recognition in award materials and communications, including the award landing page, application and acceptance materials, and email campaigns
- Inclusion in newsletter article on award recipients

Ring the Bell Collaborative Partner

\$20,000 | Split among up to 5 non-profit organizations*

This tier is designed for community-based nonprofits who want to make a bigger impact together than they could alone. The \$20,000 sponsorship is shared evenly among participating organizations — the more orgs that join, the lower the cost per organization. Participating organizations will receive equal recognition and visibility, demonstrating a shared commitment to advancing psychosocial care for children and families affected by cancer and blood disorders.

Benefits:

- Shared logo placement with participating nonprofit partners on designated sponsorship signage and collateral
- One (1) complimentary conference registration per organization
- Two (2) exhibitor tables for two (2) days to be shared by partners
- Inclusion in featured article regarding this new type of sponsorship to be published in one (1) issue of APOSW's newsletter and online blog

**All participating organizations must be confirmed and the full \$20,000 secured before this sponsorship activates.*

Exhibitor Fair

Monday, April 12th & Tuesday, April 13th

Exhibiting at APOSW's 50th Annual Conference provides a unique opportunity to engage directly with pediatric oncology & hematology social workers, psychosocial clinicians, researchers, educators, and healthcare professionals from across North America. Showcase your products, services, programs, and resources while building meaningful connections with attendees throughout the conference.

Exhibitors will Receive:

- One 6-foot exhibit table
- Two chairs
- Linens available upon request
- Participation in the Exhibitor Passport Program

Two-Day Package

\$1,000

One-Day Package*

\$600

*Exhibiting day will be assigned by APOSW staff.

Join Us Today

Support APOSW's mission to advance excellence in psychosocial care for children and families with cancer and blood disorders.

Visit aposw.org/conference-sponsorship-and-exhibitor-opportunities to reserve your sponsorship or exhibitor table today!

Secure your sponsorship by 12/31/2026 in order for your logo to be included in the conference brochure and other collateral.

Questions?

Contact Valerie Kennedy-Lang, Conference Chair, at **conference@aposw.org**.